START HARNESSING THE BUSINESS POWER OF AI

Catalyte's **two-day, intensive AI roadmap workshop** helps organizations unlock the full potential of AI to transform their business. It is designed specifically for business leaders who want to learn how they can implement AI safely and maximize their ROI. Attendees will leave with actionable insights and a clear path to AI adoption, ensuring their organization stays ahead of the competition.

Workshop benefits

+ **Review of AI basics:** Get a clear understanding of AI, its types and applications.

+ **Understand industry impact:** See how AI is revolutionizing your market sector with specific examples.

+ **Learn how to identify opportunities:** Brainstorm AI use cases and plan a pilot project tailored to your needs.

+ **Start seeing real-world benefits of AI:** Develop a business plan for your AI initiative, including data requirements, technology stack, resource allocation and cost analysis.

Workshop details

Before

+ **Planning call:** Understand your needs and set expectations.
+ **Customized agenda:** Tailor content to your specific requirements.

During

+ **Introduction to AI:** Dive into AI technologies like machine learning, natural language processing, computer vision and deep learning. Discover how these technologies are transforming industries through real-world case studies and interactive demonstrations.

+ **AI capabilities and limitations:** Explore the latest advancements, understand the potential and limitations of AI and discuss ethical considerations and cost implications.

+ **Industry applications:** Learn from detailed case studies about AI implementations in your industry.

+ **Business case:** Identify high-ROI opportunities and map out an AI initiative your organization can implement.

After

+ **Summary report:** Comprehensive recap of workshop discussions and outcomes.
+ **Action items:** Clear guidance on moving forward with your AI initiative.
+ **Business plan:** Detailed roadmap and business case to secure internal funding for an AI initiative.

Ready to revolutionize your organization?

Catalyte's AI roadmap workshop is your first step to harnessing the power of AI, ensuring secure implementation of new technologies and allowing your organization to gain powerful, actionable insights that drive positive results.